



The Coastal Bend Blood Center is pleased to offer the Red Cord Heroes Program to award students who have made the choice to participate in the life-saving act of blood donation during their senior year.

Students in the program will be awarded red honor cords by the Blood Center that they may wear during their high school graduation activities.

Eligible students must donate a total of three units of blood during their senior year. A regular blood donation counts as one unit, whereas a double red donation counts as two units in the challenge.

Students ineligible to give blood may recruit family members or friends to donate on their behalf. At least five donations must be received throughout the program period.

*Please see full explanation of program requirements inside.*

# TRACK YOUR DONATIONS

Use the space below to track your donations or make a list of individuals to recruit to donate on your behalf.

**DONOR NAME**      **DATE OF DONATION**

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

## DONATE AT THE COASTAL BEND BLOOD CENTER!

Depending on your school's blood drive schedule, students and other donors may benefit by making an appointment to donate at the Blood Center's main location. This option can certainly help a student meet their donation requirements if, for example, a school schedules fewer than 3 blood drives during the school year or if a student is deferred when attempting to donate.

If you have questions or need additional details about the Coastal Bend Blood Center or the Red Cord Heroes Program, contact the Donor Development Department at (800) 299-4943 or email [info@coastalbendbloodcenter.org](mailto:info@coastalbendbloodcenter.org).

 Coastal Bend Blood Center  
*Giving so that others may live*

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[WWW.COASTALBENDBLOODCENTER.ORG](http://WWW.COASTALBENDBLOODCENTER.ORG)



# RED CORD HEROES PROGRAM

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## ELIGIBILITY & REQUIREMENTS

- ◆ Graduating high school Senior at a Coastal Bend Blood Center partner high school. \*Please inform the staff that you are a Senior.\*
- ◆ Student must give three units of blood during the High School Challenge period (May 12, 2019—May 16, 2020)
- ◆ Student may donate either at their school drive or at another blood drive. When giving blood at a different location, student must designate the donation for their high school. Students ineligible to give blood (due to age, weight, or medical restrictions) may recruit family members or friends to donate on their behalf. At least five successful donations must be received throughout the challenge period, and all donations must be designated to the student at the time of donation (via sign-in sheet) to receive credit. ★

## FREQUENTLY ASKED QUESTIONS

**Q:** Can a Senior donate on their own and combine their donation(s) with others they recruit to reach the 5-donation total for ineligible students?

**A:** To qualify for a Red Cord, students must EITHER donate 3 units themselves OR recruit 5 donations to be made throughout the year on their behalf.

**Q:** If a Senior completes the requirements to earn their Red Cord earlier than the deadline, can they come by the Blood Center to pick up their cord?

**A:** The Blood Center utilizes a verification system for the Red Cord Heroes Program participants and will make sure each school receives Red Cords for qualifying Seniors to distribute prior to graduation. Seniors may not pick up their cords directly from the Blood Center.

**Q:** Can Double Red Cell donations be split between multiple students for credit?

**A:** While Double Red Cell donations do count for 2 units, the donation cannot be split to credit 2 separate individuals.

**Q:** If Double Red Cells count for 2 credits in the program, do multiple plasma or platelet donations also count the same way?

**A:** Platelet and Plasma Apheresis donations are counted *per donation*, not per unit. Only Double Red Cell donations count for 2 units. ★ This is because of the longer deferral period after donating: Double Reds (112 days) versus Platelets (14 days), Plasma (28 days), or Whole Blood (56 days).

**Q:** How do I recruit donors to donate for me?

**A:** There are many ways to recruit donors such as:

- Utilizing social media to let friends and family know that you need 5 donations in your honor.
- Ask donors face to face at a blood drive. Keep in mind Juniors can donate on behalf of Seniors.
- Enthusiasm is contagious, be sure to be enthusiastic and positive when asking for donations.
- If you have donors commit to donating on your behalf, remind them to sign-in when they get to the bloodmobile so that you can receive credit for the donations.

**★ Double Red Cell, Platelet and Plasma Apheresis donations will each count as ONE donation credit for ineligible donors. Ineligible donors must recruit 5 donations to made on their behalf, regardless of units collected.**