

PRESS RELEASE

FOR IMMEDIATE RELEASE
PR-225

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Photo Op
Cavender's Boot City
4914 S.P.I.D

FIND THE HERO IN YOU BY SAVING LIVES IN THE COASTAL BEND!

CORPUS CHRISTI, TEXAS. January 5, 2019 – The Coastal Bend Blood Center welcomes the community to the 2nd annual “Find the HERO in you” blood drive on Saturday, January 5, 2019 at Cavender’s Boot City.

The weeks centered around the holiday season traditionally mean a decline in blood donations due to many residents going on vacations. Blood is in constant demand as it is used to help accident and burn victims, surgeries and those being treated for a wide range of illnesses. January is **National blood Donor Month** and what better time to donate then now.

This exciting event will feature fun, food, music and awesome prizes. Every donor will receive a complimentary Find The Hero in You t-shirt, Outback coupon and other great giveaways. Breakfast tacos will be provided followed by sausage wraps.

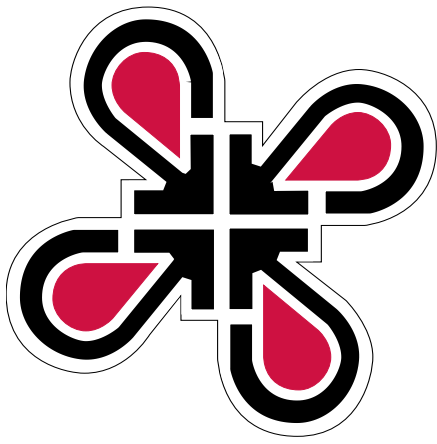
A few lucky donors could also walk away winners with a chance to win one of the following amazing prizes:

- *Tundra 45 Yeti Cooler-courtesy of Repcon Inc., NuStar Energy, American Steel, & Gulf Coast Repair and Machine*
- *\$100 Harley Davidson Gift Certificate*
- *Family Fun Pack & \$50.00 Gift Certificate courtesy of Funtrackers*
- *\$50 Gift Card courtesy of Wal-Mart Calallen*
- *Massage Gift Card- courtesy of Aveda Anthony*
- *2 Water Cooler’s- courtesy of Home Depot (Port Ave)*

The Find the hero in you blood drive is an incredible opportunity for our wonderful donors to come out and start the New Year off right by helping those in need of blood. The Blood Center is looking for the support of our community to make sure that blood is readily available for patients throughout the Coastal Bend. Remember every pint of blood can save up to three lives. It is the blood on the shelves that saves lives.

Individuals who need directions or more information may call 361-855-4943 or 1-800-299-4943; details are also available on the Blood Center’s website at www.coastalbendbloodcenter.org.

The Coastal Bend Blood Center is an independent non-profit community-based blood center, accredited by the AABB and licensed by the Food and Drug Administration. The Blood Center is one of 76 members of America’s Blood Centers, the largest provider of blood products and services in North America. The Coastal Bend Blood Center provides blood for patients at 23 medical facilities in 10 Coastal Bend counties.



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