



# Coastal Bend Blood Center

*Giving so that others may live*

**FOR IMMEDIATE RELEASE**

**PHOTO OP**

**Thursday, July 1st**

**9:15 am - 10:00 am**

**Corpus Christi Fire Department  
2406 Leopard**

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PR-0139

**READY...AIM...DONATE!**

*Guns or Hoses, who will rein supreme in the Coastal Bend Blood Center's  
2010 Guns N' Hoses Blood Drive Challenge?*

**CORPUS CHRISTI, TEXAS. July 1, 2010** - This year marks the 8<sup>th</sup> year for the Coastal Bend Blood Center's annual Guns N' Hoses Blood Drive Challenge, a competition that has historically pitted various law enforcement and fire fighting entities against each other in a challenge to bring in the most blood donations during the month of July.

To reignite the excitement and engage the entire Coastal Bend community, the Blood Center has restructured the competition to make it a truly guns vs. hoses event. This year all blood donors during the month of July will have the option of making their donation count either towards guns or hoses. The ultimate winner will be determined at the end of the month when all of the designated donations are tallied.

Coastal Bend police, sheriff, fire, public safety and criminal justice offices will be hosting blood drives throughout the month and inviting their employees, as well as family and friends, to come out and show their support for either "guns" or "hoses" by donating blood. All law enforcement and fire fighting entities that host a drive during the challenge will receive recognition if their group finishes on top.

Every donation counts and all area residents are encouraged to come out and donate in support of this lifesaving challenge. A donor can make a donation at any Blood Center blood drive during the month of July and have their donation credited to the competition; donors must remember to specify their intent at the time of donation.

**WANT HOOKS TICKETS....DONATE BLOOD**

For the fourth year in a row, the Corpus Christi Hooks have graciously donated Hooks baseball tickets as an extra incentive; all blood donors during the month of July will receive a voucher for two general admission tickets to an upcoming Hooks baseball game.

*Join the Blood Center in honoring the men and women of our area law enforcement agencies by making a blood donation on their behalf this summer.*

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