

Red Cord Heroes Program

The Coastal Bend Blood Center is pleased to offer the Red Cord Heroes Program to award students who have made the choice to participate in the life-saving act of blood donation during their senior year. Students in the program will be awarded red honor cords by the Blood Center that they may wear during their high school graduation activities.

Eligible students must donate a total of three units of blood during their senior year. A regular blood donation counts as one unit, whereas a double red donation counts as two units in the challenge.

Eligibility & Requirements

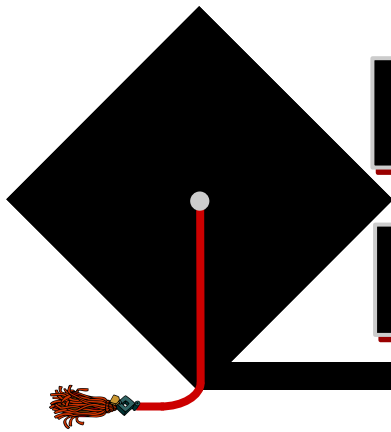
- ◆ Graduating high school senior at a Coastal Bend Blood Center partner high school
- ◆ Student must give three units of blood during the High School Challenge period (May 14, 2011—May 11, 2012).
- ◆ Student may donate either at their school drive or at another blood drive. When giving blood at a different location, student must designate the donation for their high school.
- ◆ Students ineligible to give blood (due to age, weight, or medical restrictions) may recruit family members or friends to donate on their behalf. At least five donations must be received throughout the challenge period, and all donations must be designated to the student at the time of donation to receive credit.

For more information on the Red Cord Heroes Program, contact Allison Merrick at (361) 855-4943 or email amerrick@coastalbendbloodcenter.org.



Coastal Bend Blood Center

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Red Cord Heroes Program

FREQUENTLY ASKED QUESTIONS

Q: Can a Senior donate on their own and combine their donation(s) with others they recruit to reach the 5-donation total for ineligible students?

A: To qualify for a Red Cord, students must EITHER donate 3 units themselves OR recruit 5 donations to be made throughout the year on their behalf.

Q: If a Senior completes the requirements to earn their Red Cord earlier than the deadline, can they come by the Blood Center to pick up their cord?

A: The Blood Center employs a verification system for the Red Cord Heroes Program participants and will make sure each school receives Red Cords for qualifying Seniors to distribute prior to graduation. Seniors may not pick up their cords directly from the Blood Center.

Q: Can Double Red Cell donations be split between multiple students for credit?

A: While Double Red Cell donations do count for 2 units, the donation cannot be split to credit 2 separate individuals.

Q: If Double Red Cells count for 2 credits in the program, do multiple plasma or platelet donations also count the same way?

A: Platelet and Plasma apheresis donations are counted per donation, not per unit. Only Double Red Cell donations count for 2 units.* This is because of the longer deferral period after donating Double Reds (112 days) versus Platelets (14 days,) Plasma (28 days,) or Whole Blood (56 days.)

** Double Red Cell donations will count as ONE donation credit for ineligible donors. Ineligible donors must recruit 5 donations to made on their behalf, regardless of units collected.*

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